

## ***Pre-Conference Seminar***

*(separate fee)*

*Monday, October 17, 2011*

*9:00 AM – 5:00 PM*

### ***PVC 301--***

#### ***How to Select the Correct PVC Resin***

*Morning: Raw Materials, PVC  
Fundamentals, and Suspension Resin —Don  
Witenhafer*

*Blending, Paste, and Emulsion Resins—Bob  
Paradis*

*Afternoon: Resin Testing and Test  
Procedures for COA's—Brandon Melancon  
Polymer Testing--Mark Lavach*

## **SPONSORSHIPS AND TABLETOP DISPLAYS**

Tabletop displays and event sponsorships are available. Tabletops are located in the break area and also in the adjacent hallway. Coffee break, and luncheon, sponsorships are also available.

Fees:

Tabletops: \$800 and \$1200

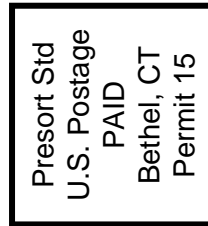
Coffee Breaks: \$1500

Luncheon: \$2000

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Society of Plastics Engineers  
13 Church Hill Road  
Newtown, CT 06470



### **VinyITec Exhibitors**

Yuntinic Resources

PMC-Group

Amfine Chemical

Norac

Danisco A/S

Jinhong Polymer Group

Brabender

Galata



## **VINYLTEC® 2011**

**Issues Affecting Vinyl  
World Wide**

**October 17-19, 2011**

**Wyndham Chateau Bourbon Hotel  
In the French Quarter:  
Iberville at Bourbon Streets  
New Orleans, Louisiana**



**Sponsored by  
The Society of Plastics Engineers'  
Vinyl Division and South Texas Section**

ISSUES AFFECTING VINYL WORLD-WIDE

DAY 1, TUESDAY, OCTOBER 18, 2011

**Vinyl and Competing Materials**

- 8:00 Commercial Overview on the Global PVC Market—Jim Seidewand
- 9:00 Fundamental Properties of Vinyl and Other Plastics—Jim Summers
- 9:30 Natural Gas Production and its Benefits to the Vinyl Industry—Beatriz Kelly
- 10:00 Coffee Break sponsored by Kenrich
- 10:15 Shear Effects on the Molecular Structure of PVC and Other Polymers—Dave Riley
- 10:45 Vinyl Application Trends in Healthcare—Anne Cadillo and Larry Johnson
- 11:15 Reducing Antimony Trioxide Dependency in FR PVC—Doug Terry
- 11:45 Lunch, sponsored by the Vinyl Institute Global Warming Prof. John Christy, Univ of Alabama

**Industry Response to Vinyl Issues**

- 1:00 Issues Affecting Vinyl—Peter L. de la Cruz, Keller and Heckman LLP
- 1:45 Issues Affecting Vinyl Today and the Response from a Public Relations Point of View—Trevor Butterworth
- 2:30 Break, Sponsored by PolyOne
- 2:45 Individual Advocacy - Issues Affecting Vinyl Worldwide —Ted Fisher, Harmon Corp.
- 3:15 Who is VI & What VI is Doing & How to Help —Richard Krock, Vinyl Institute
- 3:45 Answering the De-Selection Drumbeat - Flexible Vinyl Matters —Kevin Ott, Flexible Vinyl Alliance
- 4:15 Discussion
- 5:00 Shintech Courtyard Jazz Reception (with Steamboat Willy)

DAY 2, WEDNESDAY, OCTOBER 19, 2011

**Building and Construction**

- 8:00 Vinyl Applications in Decking—Burch Zehner
- 8:30 Optimizing Rigid PVC Foam Characteristics Through Control of Critical Properties —Seth Stewart, Dow
- 9:00 Ca/Zn Stabilizer Design for Building and Construction—Masumi Mizu
- 9:30 High Phthalates: the Sustainable Choice for Flexible Vinyl —Pat Harmon, BASF
- 10:00 Break, sponsored by BASF
- 10:15 High Phthalates: the Sustainable Choice for Flexible Vinyl —Arkema
- 10:45 Non-Phthalate Plasticizers for PVC in Calendered Applications—Ron Raleigh, Ferro
- 11:15 New Generation Dibenzoate Plasticizers for Vinyl Applications--William Arendt, Emerald Kalama Chemical
- 11:45 Lunch, sponsored by ExxonMobil Chemical Packaging, Ashley Carlson, American Chemistry Council
- 1:00 New alternatives to solve plasticizer related issues —ISP Global Technologies
- 1:30 PVC Flammability—Marcelo Hirschler
- 2:00 Impact Testing—Arkema
- 2:30 HDT Modification using AMS & spiral fluted elongational mixer—Jeremy Austin, Cray Valley USA
- 3:00 Adjournment

FEES

*Early registration deadline: 10/12/2011*

	Before	After
<u>Full Conference</u>		
SPE Member	\$475	\$550
Non-Member	\$625	\$700
New/Renew Member	\$594	\$594
(includes 1 year SPE dues)		
Speakers/Moderators	\$150	\$150
Unemployed/Students/Emeritus	\$150	\$200
Exhibitors	\$200	\$200
<u>One-Day Registration</u>		
SPE Member	\$300	\$375
Non-Member	\$400	\$475
Speakers/Moderators	free	free
<u>Seminar</u>		
With Conference	\$200	\$225
Without Conference	\$300	\$325

REGISTRATION AND INFORMATION

For more information or to register, go to [www.spe-stx.org/Vinyltec\\_2011.php](http://www.spe-stx.org/Vinyltec_2011.php)

HOTEL INFORMATION

Wyndham Hotel Chateau Bourbon  
 800 Iberville Street (Iberville at Bourbon)  
 New Orleans, LA 70112  
 (504) 586-0800  
[www.wyndham.com/hotels/MSYCB/main.wnt](http://www.wyndham.com/hotels/MSYCB/main.wnt)  
 Conference rate: starting at \$139/night